



PRESS RELEASE | 11 JULY 2016

FINE ART E-COMMERCE PLATFORM WENG CONTEMPORARY LAUNCHES NEW FEATURES TARGETING THE B2B MARKET

THE FINE ART EDITION PLATFORM FOR PROFESSIONALS

[Weng Contemporary](#), the online destination for original prints and fine art editions by the world's most sought-after contemporary artists such as Damien Hirst and Jeff Koons, is launching a new segment catering specifically to businesses. This is in line with Weng Contemporary's strategy to establish itself as a leading B2B platform, providing top quality editions at competitive prices to fine art, interior design, luxury yacht, and real estate professionals alike.

LAUNCH OF TRADE PROGRAM AND ADVISORY SERVICES

Weng Contemporary is launching a free [Trade Program](#) designed to facilitate the online buying experience of fine art, interior design, and architecture professionals. The Trade Program offers automatic discounts of up to 25%, free worldwide shipping and insurance, and flexible payment options of up to 60 days.

In parallel, Weng Contemporary is releasing its [Advisory Services](#) section targeting three key industry groups: fine art, interior design & architecture, and real estate. These advisory services range from personalized offers with interior visualizations, to purchase previews and site-specific solutions for large-scale real estate projects.

INTERIOR DESIGN AND FINE ART PARTNERSHIPS

Weng Contemporary is also forming [Partnerships](#) with prestigious interior design galleries, design hotels, and event agencies to integrate stunning editions into top class venues, blending luxury and fine art in a unique way.

FREE WORLDWIDE SHIPPING ON ALL ORDERS

Weng Contemporary provides free worldwide shipping and insurance, in partnership with professional art transport company Your Special Delivery Service, on all purchases regardless of the artwork's price.

ABOUT WFA ONLINE AG

WFA Online AG is a 100% owned subsidiary of Weng Fine Art AG, founded by Rüdiger Weng in 1994, a leading international art dealing and consulting company, based in Germany. WFA Online was established in July 2014, to manage Weng Fine Art's E-commerce business, and is based in Zug, Switzerland. WFA Online's vision is to become the recognized leader in the international high-end editions market, with Weng Contemporary offering a one-stop-shop for everything linked to fine art editions.

FOR MEDIA ENQUIRIES AND IMAGE REQUESTS, PLEASE CONTACT:

Nicolas Mak, Managing Director, at mak@wfa-online.com, +41 (0)41 726 2334