



W E N G | F I N E | A R T

Press Release - April 9, 2018

Jeff Koons' „Balloon Rabbit“ Edition sold out

“Balloon Rabbit, Red” by Jeff Koons, which was launched in May 2017 in an edition of 999, has now been sold out by the publisher. At the same time the complete set of 3 “Balloon Animals” (Balloon Rabbit, Balloon Monkey, Balloon Swan) cannot any longer be produced.

“Balloon Rabbit” is from now on only available in the secondary market, in which Larry Gagosian (Los Angeles/New York) and **Weng Contemporary**, a brand of WFA Online AG, are the market leaders. The price of “Balloon Rabbit” has increased within less than one year from \$9'500 to \$17'500. On April 1, 2018, Gagosian has raised his price for the American market to \$19'500 (see the attached chart).

The sculptural editions of Jeff Koons are featured on the website JeffKoonsEditions.com and can be purchased through **WengContemporary.com**.

ABOUT WENG FINE ART AG

Weng Fine AG (www.wengfineart.com) registered in Krefeld and operating in Monheim a.Rh. and in Zug (Switzerland), is a leading internationally operating art dealership. The founder-led company combines more than 20 years of expertise in the art market with broad economic know-how. Other factors of success are the large inventory of artworks as well as the access to attractive funding. The company focuses on the most important artists of the 20th century, such as Andy Warhol, Damien Hirst, Robert Longo, Pablo Picasso, Gerhard Richter and Jeff Koons. In its core business Weng Fine Art supplies only professionals and among the clients are the most important international auction houses, together with leading international dealers and galleries. A new venture is the e-commerce platform “Weng Contemporary” (www.wengcontemporary.com), launched in 2015 and owned by its subsidiary WFA Online AG, based in Zug (Switzerland). This platform offers graphic and sculptural editions of the best-known blue-chip contemporary artists.

CONTACT

Weng Fine Art AG
Rüdiger K. Weng, CEO
Rheinpromenade 8 | 40789 Monheim am Rhein
Telephon +49 (0)2173 690 8700 | Telefax +49 (0)2173 690 8701
E-Mail weng@wengfineart.com

WFA Online AG
Giorgia Zardetto
General-Guisan-Strasse 6 | CH-6303 Zug
Telefon +41 (0)76 5415656
E-Mail giorgia@wengcontemporary.com